

CURRICULUM

Environment and Climate Change	10credits
Principles of Biology	10credits
Basic Mathematics	10credits
Introductory Composition	10credits
Information System Skills	10credits
English Language I	10credits
Sustainability & Society	10credits
Mediterranean Diet: Science & Culture	10credits
Introduction to Information System	10credits
Introduction to Academic Writing	10credits
Public Speaking & Business Communication	10credits
English Language II	10credits

2 nd Year	
Principles of Law	10 credits
Learning Methods	20 credits
Management	20 credits
Marketing	20 credits
Business Environment	20 credits
Principles of Food Science for Managers	20 credits
Introduction to Agro-Environmental Systems	10 credits

3 rd Year	
Industrial Food Processing	10 credits
Business Management	10 credits
Consumer Behaviour and New Product Development	20 credits
Research Methods	20 credits
Financial Management	20 credits
Quality in the Agro-Food Sector	20 credits
Entrepreneurship	10 credits
Food, Taste & Society **	10 credits
Operations Management *	10 credits

4 th Year	
Corporate Social Responsibility	10 credits
Strategic Management	10 credits
Current Issues	10 credits
Work Experience	20 credits

Dissertation	30 credits
<i><u>Marketing Management for the Food Industry Pathway</u></i>	
International Business Management	10 credits
Maintenance and Inventory Management	10 credits
Accounting	10 credits
Project Management	10 credits
<i><u>Food and Agribusiness Management Pathway</u></i>	
E-Commerce	10 credits
Advertising and Branding	10 credits
International Marketing Management	10 credits
Retail Management	10 credits

